

# World Standards Day 2019



### "Effective (implementation of) Quality Management Systems in Myanmar"



#### Dr. Tin Latt

Advisor to Quality Management Centre

Federation of Myanmar Engineering Societies

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Novotel Hotel - Yangon



# Speaker's Brief Profile



Dr. Tin Latt (Trainer/Writer/Auditor in Various International Management Systems) B.Com, CPA, FCCA, CGMA, FCMA, MBA, CIA, IRCA, ISCA, DBA, DQMA Alumni Oxford Brookes University (UK)

- Dr Tin Latt, a Lead Assessor and Trainer in the field of Quality and Environment Management Standards recognized by International Register of Certificated Auditors (IRCA-UK) with more than 20 years of professional experience.
- He gained his experiences in working with Union Parliament (2011-2015) in the process of drafting the Nation's Laws, working with Guardian Independent Certification (GIC Myanmar) Ltd as a process auditor in implementation of Various International Management Standards.
- He has successfully finished a research project in quality management of health care sector and has written many articles in quality management and international management standards.
- He is participating as Technical Committee member in drafting various Myanmar Standards including Environmental Standards in Myanmar.
- Dr Tin Latt has actively been participating as an advisory role to Quality Management Centre of Federation of Myanmar Engineering Society since 2016.



### Most Popular Int'l standards worldwide that manage quality (ISO Survey, 2018)



| ISO 9001:2015          | Quality management systems                                     |  |
|------------------------|--|--|
| ISO 14001:2015         | Environmental management systems                               |  |
| ISO 39001:2012         | Road traffic safety management systems                         |  |
| ISO 37001:2016         | Anti-bribery management systems                                |  |
| ISO 28000:2007         | Security management systems for the supply chain               |  |
| ISO 20000-1:2018       | IT Service management Systems                                  |  |
| ISO 22301:2012         | Business continuity management systems                         |  |
| ISO 50001:2018         | Energy management systems                                      |  |
| ISO 13485:2016         | Medical devices: Quality management systems                    |  |
| ISO 45001:2018         | Occupational health and safety management systems              |  |
| ISO 22000:2018         | Food safety management systems                                 |  |
| ISO 27001:2013         | Information security management systems                        |  |
| ISO 15189:2012*        | Medical laboratories — Requirements for quality and competence |  |
| ISO 17025:2017*        | General Req. for testing and calibration laboratories          |  |
| ISO 21001:2018         | Management systems for educational organizations               |  |
| * Accuration Chandende |  |  |

\* - Accreditation Standards

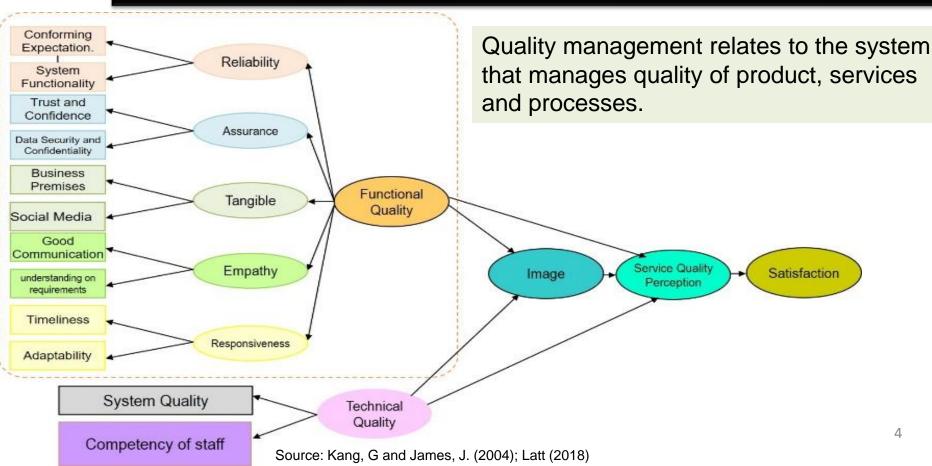


# Dimension of Quality that contributes customer satisfaction



In modern business world quality management refers to the TQM which is based on the ideal unifying philosophy that could unite the whole business behind customer focused improvement involving functions related to quality assurance, quality planning and quality control.

(Latt, 2018; Slack, 2015)



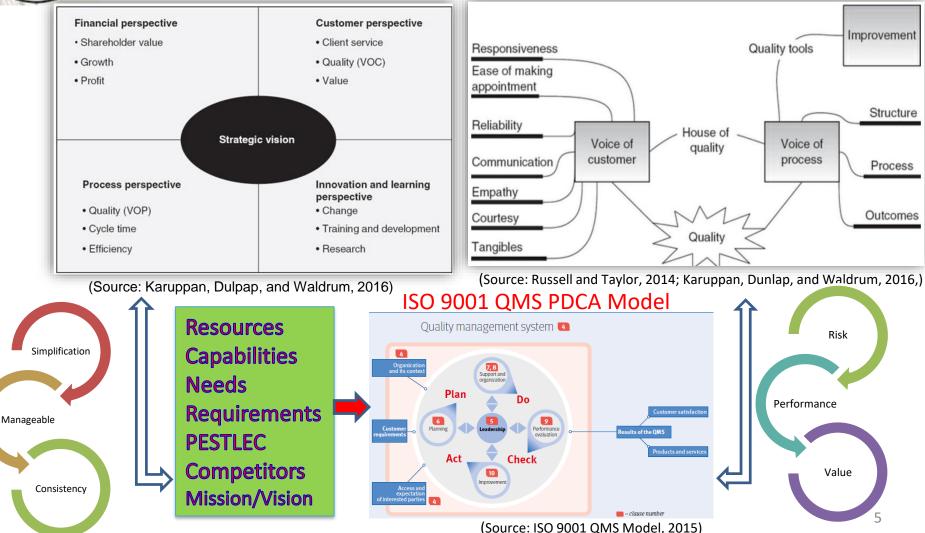




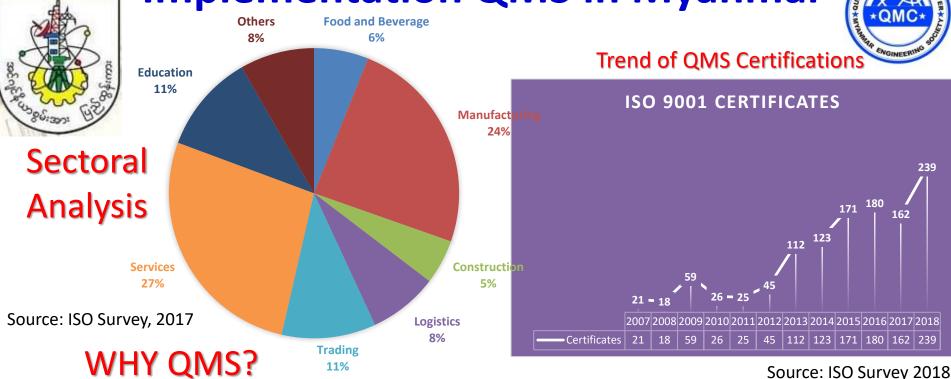


#### Strategic Vision Model

#### House of Quality Model



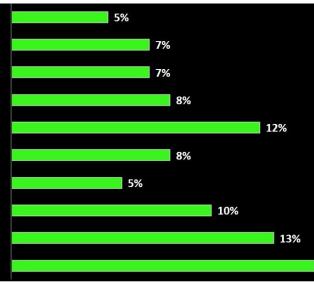
### **Implementation QMS in Myanmar**



#### Types of QMS applied in Myanmar

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|---------------|------|------|--|
|               | 2017 | 2018 |  |
| ISO 9001      | 180  | 239  |  |
| ISO 14001     | 15   | 21   |  |
| ISO 27001     | 1    | 3    |  |
| ISO 22000     | 7    | 7    |  |
| ISO 13485     | 3    | 6    |  |
| ISO 50001     |      | 1    |  |
| ISO 22301     |      | 4    |  |
| ISO 15189*    | 1    | 2    |  |
| ISO 17025*    | 2    | 5    |  |
|               |      |      |  |

Source: ISO Survey, 2017; \* unpublished



Source: GIC (Myanmar)Survey, 2017

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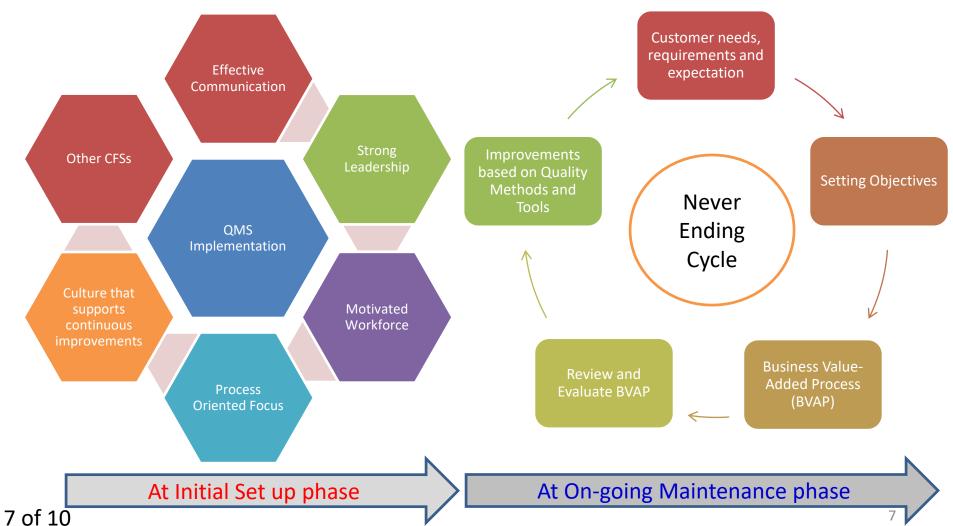
REDUCE ORGANISATION'S OVERALL COST INCREASE ORGANIZATION'S PROFIT REQUIRED BY THE CUSTOMERS/ FOREIGN MARKETS REDUCE NUMBER OF REJECTIONS/ COMPLAINTS MAKE EMPLOYEES QUALITY AWARENESS EFFECTIVE MARKETING / PROMOTIONAL TOOL INCREASE PRODUCTIVITY/EFFICIENCY GIVE COMPETITIVE ADVANTAGE TO ORGANIZATION IMPROVE PRODUCT/SERVICE QUALITY INCREASE CUSTOMER SATISFACTION

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# How to be effective!







## **Becoming a world class organization**

Exceeds customers' expectation

Strong leadership with clear objectives, shared vision and values

Effective strategic planning

Trained, talented, motivated, committed and stable workforce

Measures performance systematically with a robust system



### How QMC (FMES) contributes toward QMS Journey in Myanmar



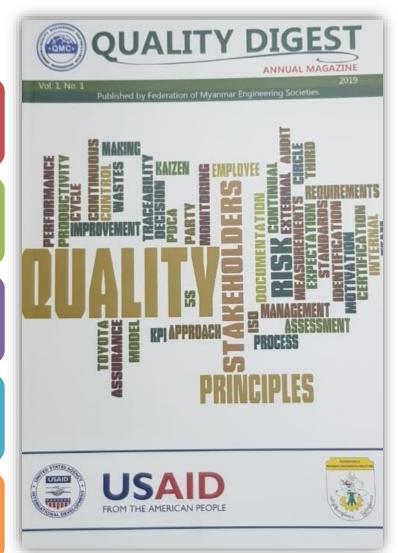
Established QMC in 2016 with funds Supported by the USAID.

Trained Myanmar Engineers and Managers to be QMS Experts

Published the first Annual Quality Digest Magazine in Myanmar

Provides forum, seminar and Training in QMSs

Consults local companies for implementing QMSs





# References & Bibliography



1.www.iso.org

2. www.irca.org

#### 3.https://www.quality.org/

- 4. Rocha-Lona, L., Garza-Reyes, J., and Kumar, V.(2013) 'Building Quality Management Systems: Selecting the Right Methods and Tools', NY, CRC Press.
- 5. GIC (2017), 'Survey Report on Implementation of QMS in Myanmar' unpublished
- 6. Latt, T (2018), 'Standardized Management Systems', FMES-QMC: Quality Digest Vol 1 No.1, pp32-42
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- 8. Kang, G and James, J. (2004) 'Service quality dimensions: an examination of Grönroos's service quality model', *Managing Service Quality: An International Journal*, Vol. 14 Issue: 4, pp.266-277,
- 9. Karuppan, C., Dulpap, N. and Waldrum, M. (2016) *OPERATIONS MANAGEMENT IN HEALTHCARE STRATEGY AND PRACTICE*, New York, Springer Publishing Company LLC.

### THANK YOU FOR YOUR ATTENTION!